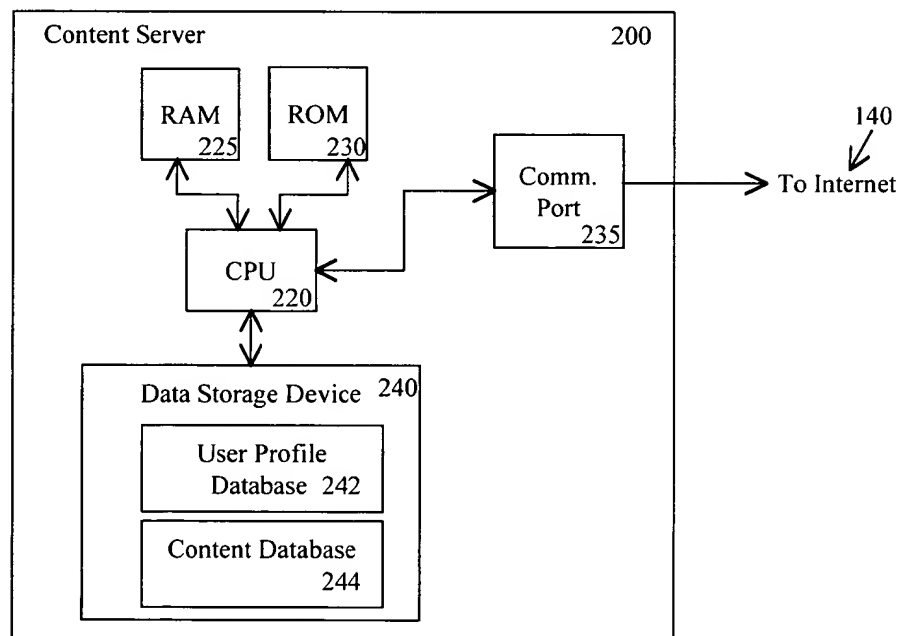


**FIG. 1**



**FIG. 2A**

242

Terminal <sub>245</sub>	Content <sub>246</sub>
A	X
B	X

**FIG. 2B**

09903193-071104

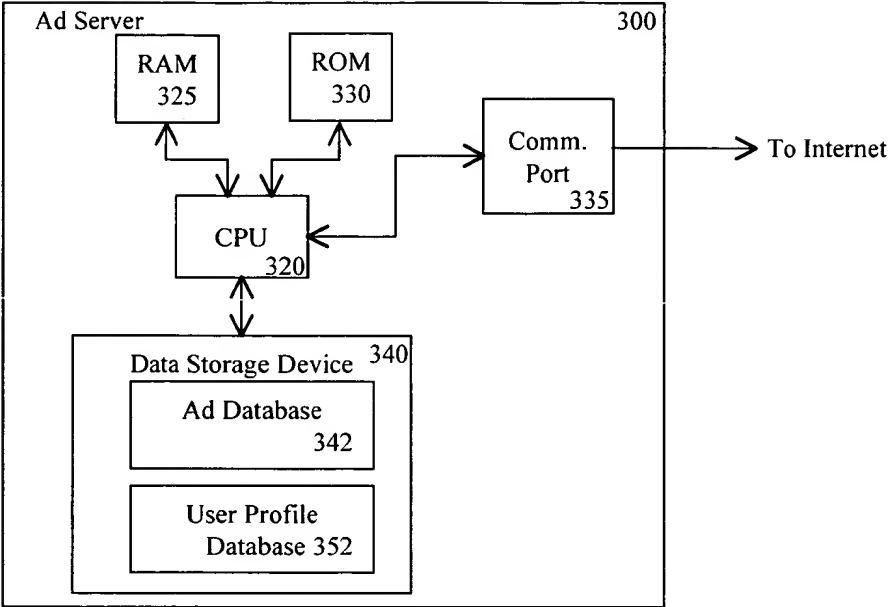


FIG. 3A

Content <sup>344</sup>	<u>342</u>			<u>346</u>	
	Ad <sub>1</sub>	Ad <sub>2</sub>	Ad <sub>3</sub>	...	
	X	E	F	G	Ad <sub>N</sub>
	Y	L	K	J	H
					I

FIG. 3B

<u>352</u>		
Terminal <sup>354</sup>	Content <sup>356</sup>	Last Transmitted Ad <sup>358</sup>
A	X	Ad <sub>1</sub> (E)
B	Y	Ad <sub>3</sub> (J)

FIG. 3C

FIG. 4

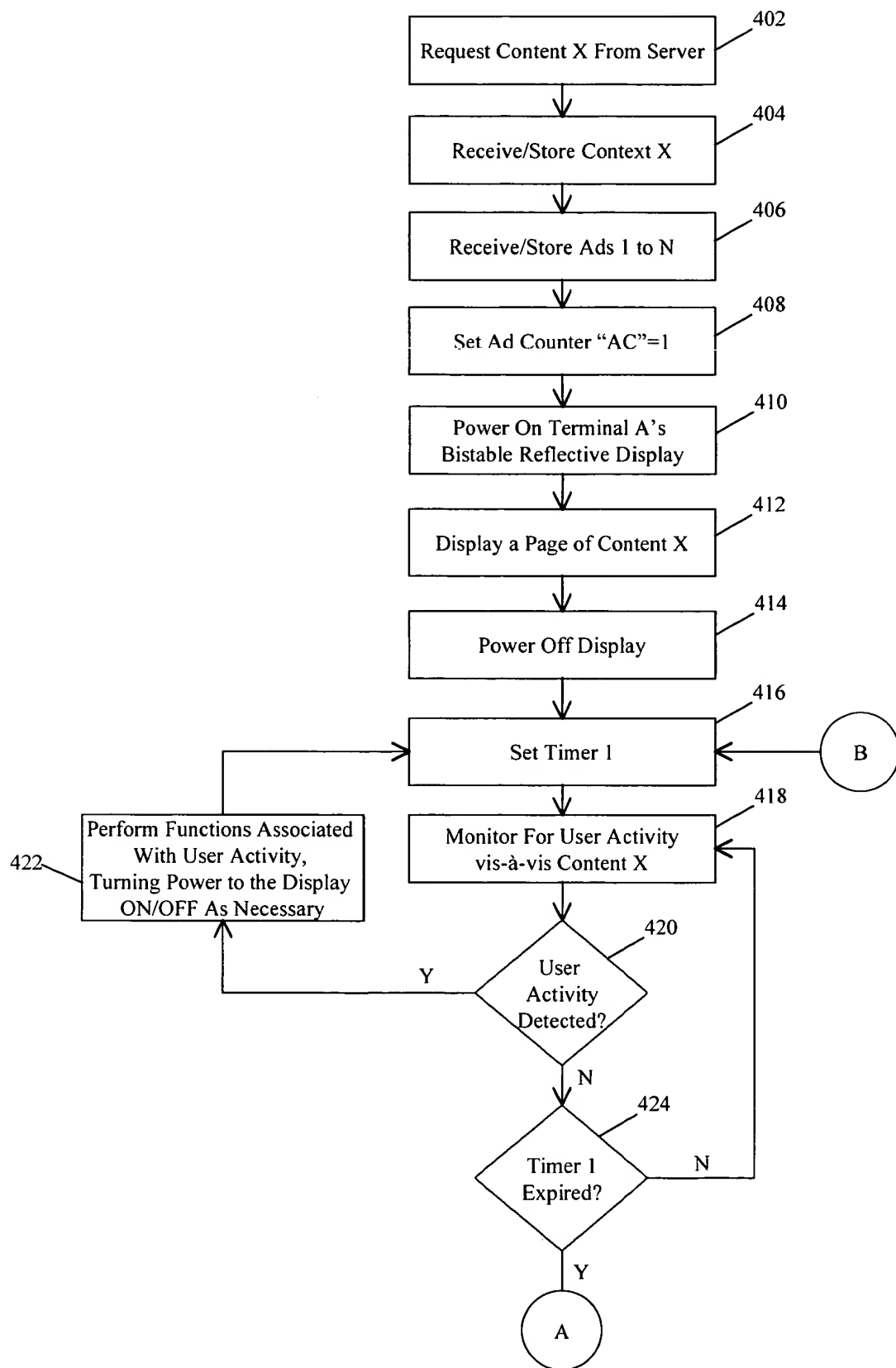


FIG. 4

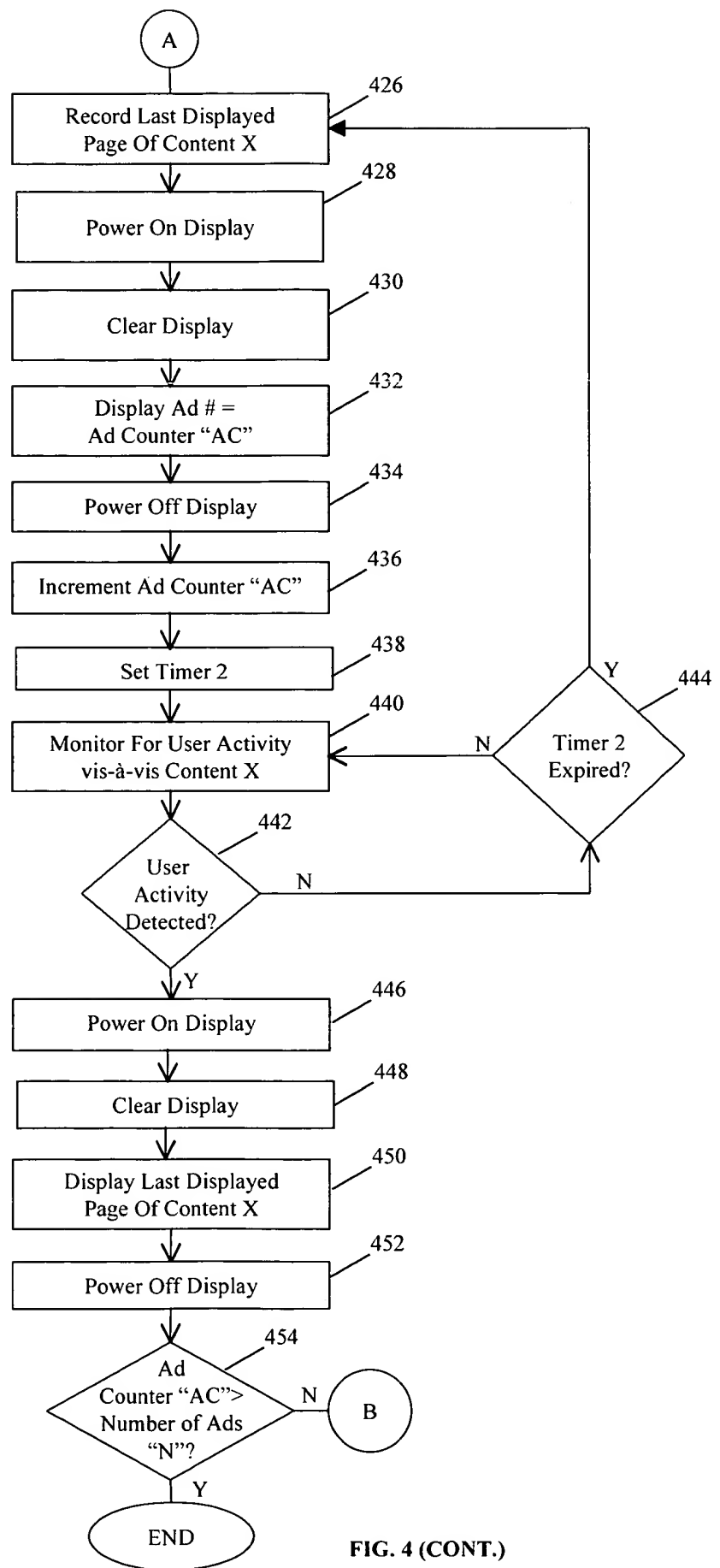
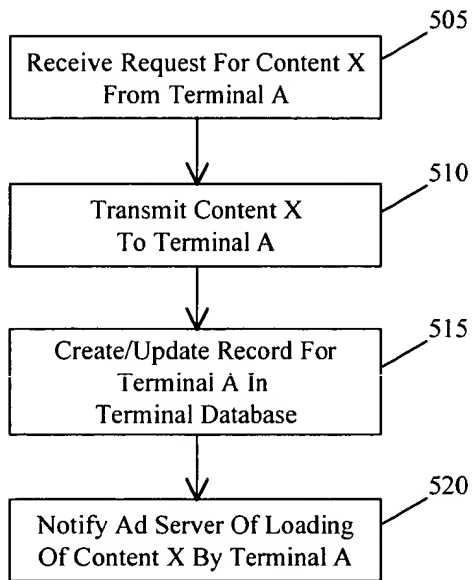
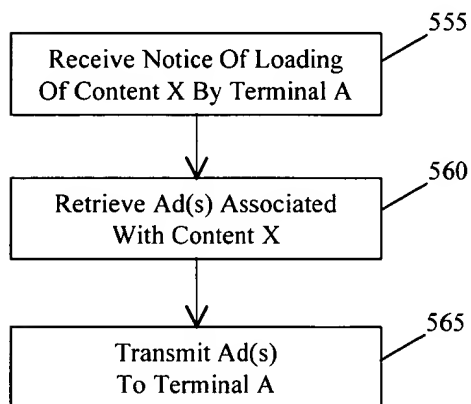


FIG. 4 (CONT.)



**FIG. 5A**



**FIG. 5B**

FIG. 6

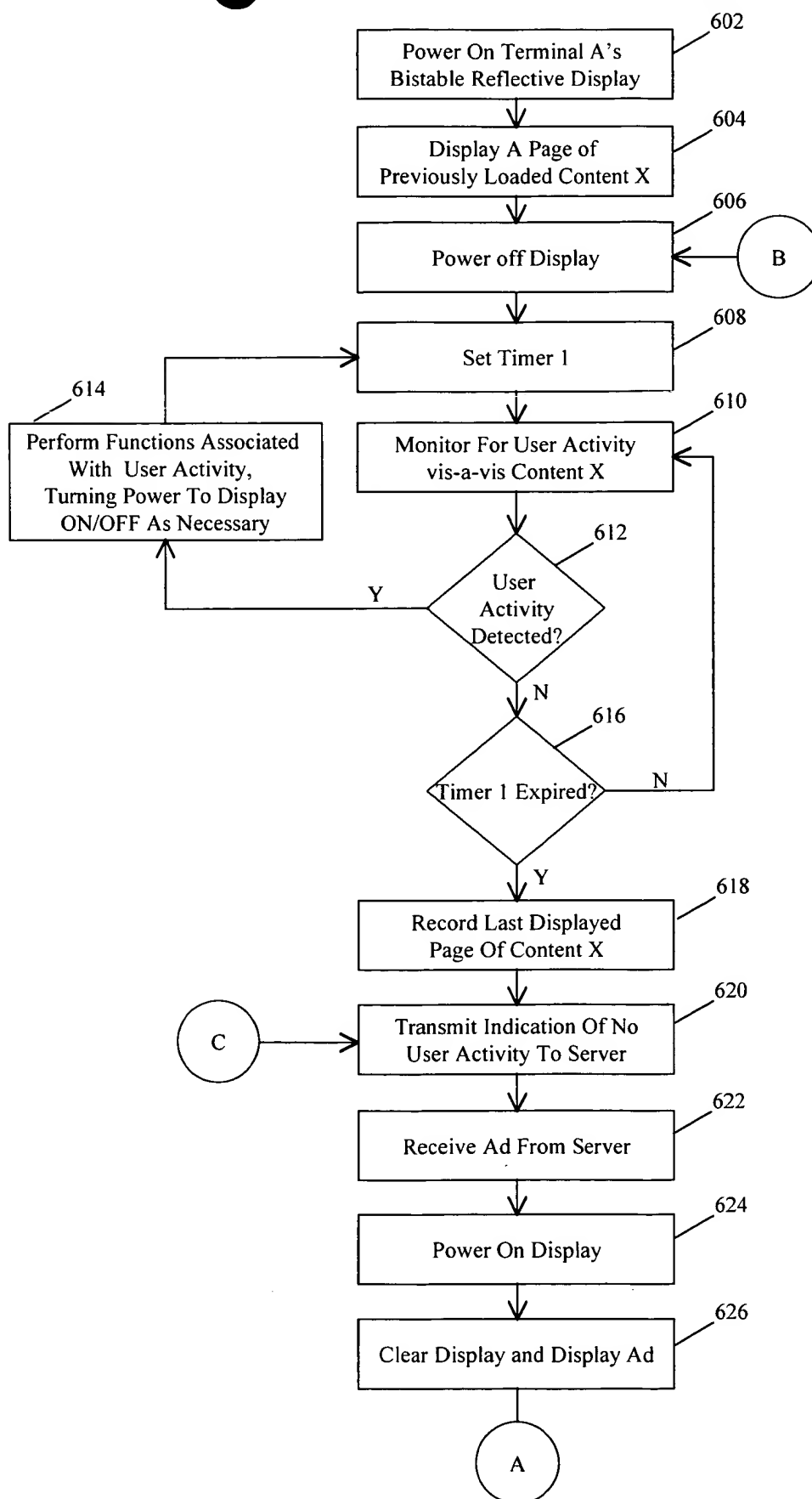


FIG. 6

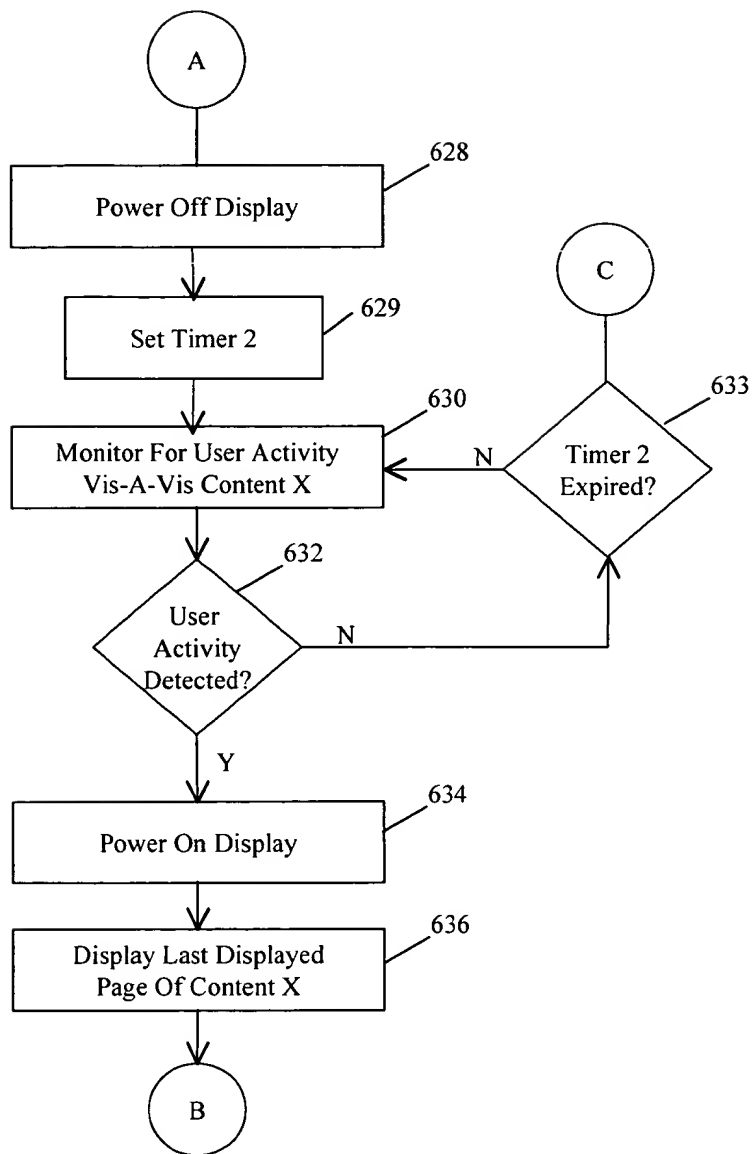
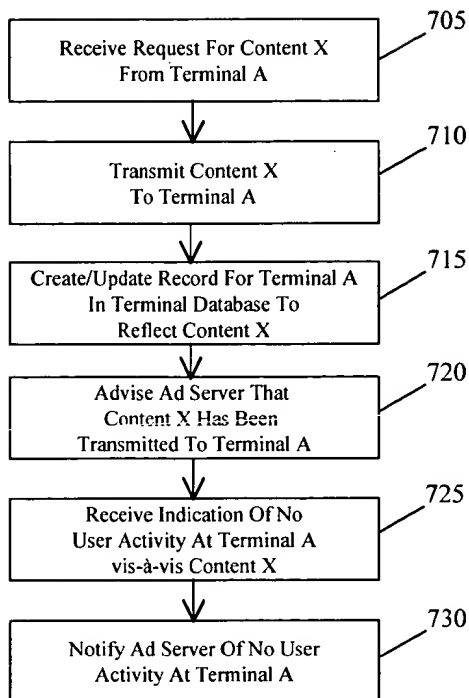
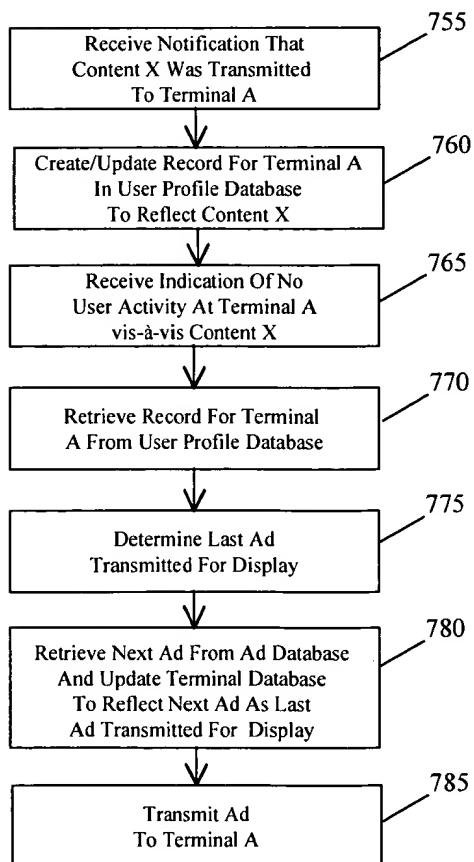


FIG. 6 (CONT.)



**FIG. 7A**



**FIG. 7B**